



Workshop: *Bridging Health and Economics: Showcasing Research across the NIHR Oxford BRCs and ARC*

Venue: Richard Doll Lecture Theatre, Richard Doll Building, Old Road Campus, Oxford OX3 7LF

Date: Thursday 6th March, 2025

Time: 13:00 – 15:00 *followed by coffee and snacks*

13:00-15:05 Opening remarks from **Prof Helen McShane** (Director, NIHR Oxford Biomedical Research Centre)

Presentations: Chaired by Dr Laurence Roope (HERC, University of Oxford)

13:05-13:30 **Dr Laurence Roope** (HERC, University of Oxford)
Health Economics 101 (5 mins)

Improving diversity in trial participation: Gaining evidence from randomised experiments (20 mins)

13:30-13:55 **Prof Sarah Wordsworth** (HERC, University of Oxford)
Precision Medicine in cancer and rare disease: Do the health economics stack up?

13:55-14:00 *Short Comfort Break*

14:00-14:25 **Assoc Prof Jose Leal** (HERC, University of Oxford)
Costs, effects and cost-effectiveness: building evidence to inform the approval of mental health interventions

14:25-14:50 **Assoc Prof Mara Violato** (HERC, University of Oxford)
Digitally augmented, parent-led CBT versus treatment as usual for child anxiety problems in child mental health services in England and Northern Ireland: an economic evaluation alongside a pragmatic, non-inferiority, clinical randomised controlled trial

14:50-15:00 *Closing Remarks and Discussion* [Chaired by **Prof Philip Clarke** (HERC, University of Oxford)]



15:00

Refreshments & snacks served in the Atrium