**Pharmaceutical policies in the long-run:**

**Reflections on 60th anniversary of the Hinchliffe Report**

Organised by the Nuffield Department of Population Health, University of Oxford

11 November 2019 at Merton College, Merton Street, Oxford

9:30 to 17:00

**9:30-11:00 History – sustainability of pharmaceutical expenditure then and now**

**Chair:** Professor Philip Clarke, Health Economics Research Centre, Nuffield Department of Population Health, University of Oxford

**Speakers:**

**Today’s Challenges: Pricing Decisions and Opportunity Cost**

Mr Danny Palnoch, Head of Medicines Analysis, Strategy and Policy, NHS England

**NHS drug costs: how does the most recent decade compare with the first?**

Dr Elaine Kelly, Senior Research Economist, Institute for Fiscal Studies and the Health

**"Restriction on quantities": the problem of drug shortages**

Dr Jeffrey Aronson, Consultant Physician and Clinical Pharmacologist, Nuffield Department of Primary Care Health Sciences

Discussion

**11:00-11:30 Coffee Break**

**11:30-12:45 Generating and reporting of evidence**

**Chair:** Professor Sir Rory Collins, Head of Department, Nuffield Department of Population Health, University of Oxford

**Speakers:**

**Clinical trials in the NHS – how did we do?**

Professor Louise Bowman, Professor of Medicine and Clinical Trials, Clinical Trial Service Unit, Nuffield Department of Population Health, University of Oxford

**Clinical trials in the NHS – how can we do more?**

Professor Martin Landray, Big Data Institute, Nuffield Department of Population Health, University of Oxford

Discussion

**12:45-13:45 Lunch**

**13:45-14:45 Training of medical practitioners & use of evidence based medicine**

**Chair:** Professor Alastair Gray, Health Economics Research Centre, Nuffield Department of Population Health, University of Oxford

**Speakers:**

**Training of GPs in economics of prescribing**

Dr Veline L’esperance, NIHR Doctoral Fellow in Primary Care and Academic GP, King’s College London

**Back to medical school - what I wish I’d learned about health economics**

Dr Amanda Adler, Chair of NICE Appraisal Committee and Consultant Physician

Discussion

**14:45-15:15 Coffee Break**

**15:15-16:45 Economics of drug development & marketing**

**Chair:** Dr Catia Nicodemo, Senior Research Fellow, Centre for Health Service Economics & Organisation, University of Oxford

**Speakers:**

**Costs of R&D and reflections on marketing**

Professor Adrian Towse, Office of Health Economics

**The Hinchliffe Report: cost control and the prescription charge**

Professor Darrin Baines, Professor in Health Economics, Bournemouth University

**Estimating the shares of the value of branded pharmaceuticals accruing to manufacturers and to the NHS**

Dr Beth Woods, Senior Research Fellow, Centre for Health Economics, University of York

**NICE re-imagined**

Professor Philip Clarke, Health Economics Research Centre, Nuffield Department of Population Health, University of Oxford

Discussion

**16:45 Closing remarks**

Professor Sir Rory Collins, Head of Department, Nuffield Department of Population Health, University of Oxford